



Terms & conditions for our 2023 **Black Friday offers**

All deals are available until **December 1st**.

Graphic Design Subscription Service

40% off annual subscriptions for Double and Double+ plans only.

How the discount is calculated

The discount is calculated by taking 40% off the full price *annual* plan.

Let's look at an example:

The Double plan has a regular price of \$995 per month. That means the total cost for one year would be \$11,940, which is \$995 x 12 months.

- 40% of \$11,940 = \$4,776
- \$11,940 - \$4,776 = \$7,164

With the Black Friday discount, the Double plan is \$7,164.

The annual subscription can't be downgraded, paused, canceled, or refunded.

Offer for new Graphic Design Subscription service clients

If you are a new client and aren't sure if an annual graphic design subscription is right for you, we have a special offer that allows you to try out this service first without committing to the full annual cost.

You can get the Black Friday deal and purchase the annual subscription worry-free. If within 30 days you realize the service is not a good fit for you, let us know. We'll refund the payment **except for one month of service usage at the full price of \$995.**

Here's an example of how the refund for new subscribers would work:

You have purchased the annual subscription of the Double plan at the cost of \$7,164. The regular monthly payment for this service is \$995. If you request the refund before the end of the first month of service usage you will receive the refund of \$6,169 (\$7,164 - \$995).

The refund option is fully waived after one month of service usage.

Website Development and Optimization **Subscription service**

40% off annual subscription for selected plans.

Here are the plans included in the Black Friday offer: Startup Launch, Growth Accelerator, Scale-up Advantage, Market Leader, Innovation Edge, and Custom plan over \$2,250 per month.

How the discount is calculated

The discount is calculated by taking 40% off the full price *annual plan*.

Let's look at an example:

Let's say you sign up for the Growth Accelerator plan, which has a standard price of \$3,010 per month. That means the total cost for one year would be \$36,120, which is \$3,010 x 12 months.

- 40% of \$36,120 = \$14,448
- \$36,120 - \$14,448 = \$21,672

With the Black Friday offer, the Growth Accelerator annual plan is \$21,672.

The annual subscription can't be downgraded, paused, canceled, or refunded.

Offer for new clients of Website development and optimization service

If you are a new client and aren't sure if an annual website development and optimization subscription is right for you, we have a special offer that allows you to try out this service without committing to the full annual cost.

You can get the Black Friday deal and purchase the annual subscription worry-free. If within 30 days you realize the service is not a good fit for you, let us know. We'll refund the payment **except for one month of service usage at the full price.**

Here's an example of how the refund for new subscribers would work:

You purchase the Growth Accelerator annual subscription for \$21,672. The regular monthly payment for this service is \$3,010. If you request the refund before the end of the first month after signing up, you'll receive a refund of \$18,662 (\$21,672 - \$3,010). **The refund option is fully waived after one month of service usage.**

SEO Audits

40% off any SEO audit.

You can make multiple purchases until the end of the Black Friday offer.
This offer is not subject to a refund.

Keyword Research

30% off any Keyword research.

You can make multiple purchases until the end of the Black Friday offer.
This offer is not subject to a refund.

Website Audit

60% off Website audit.

You can make multiple purchases until the end of the Black Friday offer.
This offer is not subject to a refund.

Graphic Design one off projects

20% off any graphic design project.

You can make multiple purchases until the end of the Black Friday offer.
This offer is not subject to a refund.

Motion design one-off projects

20% off any graphic design project.

You can make multiple purchases until the end of the Black Friday offer.
This offer is not subject to a refund.