

Linkbuilding requirements

At Epiic, we focus on building high-quality, relevant backlinks that deliver long-term SEO value. Every link we build is carefully selected to meet strict standards of trustworthiness, relevance, and performance.

Below is our full list of link placement criteria to ensure quality and consistency:



Topical relevance

The website must be thematically relevant to your niche or at least closely related.



Domain age

The domain must be at least 12 months old.



Geo-targeting

The site's main audience should match the target country.



Traffic & link profile

- The site should have stable or growing organic traffic.
- Referring Domains vs. Linked Domains ratio should look natural - ideally more referring domains than outgoing..
- Outbound anchors should be contextually relevant.
- Linked Domains = 0 is a red flag.



Domain rating (DR)

Preference is given to websites with DR of 30 and higher.



Link type

All backlinks must be **dofollow**.



Link placement

- Links should appear **within the main body** of the content - never in sidebars, footers, or partner blocks.
- Ideal placement: after an H2, in the middle of the article.

Link context

- No "sponsored" labels.
- The article should contain more than just our link - other relevant outbound links help maintain a natural backlink profile.
- A single dofollow link is usually a red flag unless the site is top-tier.

Search visibility

Preference is given to content with existing organic traffic or ranking potential.

Content quality

- Articles must be human written, unique, and well-structured.
- Minimum length: **800–900 words**.
- No controversial or low-quality topics.

Content freshness

The website should publish **at least 1–2 new articles per month**.

Site appearance

- Clean, modern design with minimal advertising.
- No intrusive pop-ups or aggressive banners.

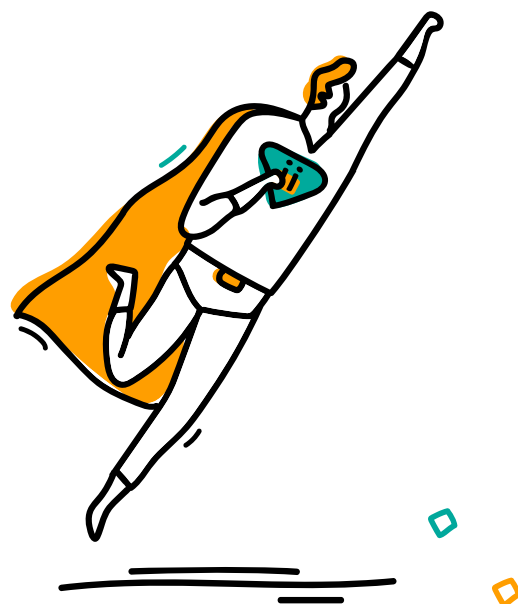
Technical requirements

- The site must use **HTTPS**.
- Both the domain and target URL must be indexed in Google.

Prohibited sites

- No PBNs (Private Blog Networks) or satellite sites made solely to sell links.
- No dropped domains repurposed for SEO schemes.
- No sites with zero organic traffic.
- No sites linking heavily to adult, gambling, or controversial content.
- No sites with hidden or inexplicable metrics.

If you're ready to **boost your rankings** and **get high-quality backlinks** without the headache, **check out Epiic's professional link building service.**



Our team handles the outreach, relationship building, and content placement, so you can focus on growing your business.

Let's plan your link building strategy together.

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